



10 Cities' School Invitation for the Online Young Innovators Launchpad 2026 | DIC, IIT BHU & KYC | 21st - 24th July | National Grand Finale at BHU Campus *An Initiative Aligned with the Vision of Viksit Bharat*

Respected Principal,

Warm greetings from the Design Innovation Centre, IIT, BHU & Know Your Careers.

From the city of **Ghaziabad**, we have officially selected **St. Xaviers High School** alongside a few other leading institutions as a participating campus for the Young Innovators Launchpad across schools in 10 cities of Uttar Pradesh.

The Design Innovation Centre (DIC), IIT BHU & BHU, co-powered by Know Your Careers, invites your school to the **Young Innovators Launchpad 2026** - an online startup-building track where students bypass theory to actively engineer functional innovations.

ACROSS 10 CITIES OF UTTAR PRADESH

*Agra • Lucknow • Kanpur • Bareilly • Noida
Greater Noida • Prayagraj • Aligarh • Meerut • Ghaziabad*

THE LAUNCHPAD DETAILS - [<https://tinyurl.com/Full-Detail-Document>]

- **Dates:** July 21 – July 24, 2026 (in the evening)
- **Timings:** 04:00 PM – 07:00 PM (Days 1–3) | Day 4 schedules shared on Day 3
- **Mode:** 100% Online | Build From Home (Accessible via smartphone, laptop, or tablet) | *Mentorship from the GenZ mentors from IIT/IIM/SRCC/FMS/KINGSTON*
- **Eligibility:** Classes 8th to 12th | Open to all streams (Science, Commerce, Arts)
- **Registration Fee:** ₹1,500 per Student Founder (Strictly individual slots | Secured via Razorpay Checkout)
- **The Last Date for Registration:** **18th July 2026 (Deadline)**

MANDATORY INSTITUTIONAL PARTICIPATION CRITERIA

- **Institutional Baseline:** A minimum of **10 individual student registrations** is strictly required to unlock your school's dashboard tracking and secure official institutional recognition.
- **District Honors:** Campuses scaling to **20+ registrations** will be formally designated as the district's exclusive "*Maximum Regional Innovators Hub*."

REGISTRATION PORTAL

<https://diciitbhu.com/allprogram/young-innovators-launchpad/>
Students can secure their slots individually



NATIONAL GRAND FINALE – OFFLINE AT IIT BHU

The top selected finalists from this track will secure direct entry to represent the school and pitch live at the **National Level Championship – KYC Idea Tank**, held offline at the BHU Campus, Varanasi this November.

THE 4-DAY CURRICULUM SPRINT

- **Phase 1: 3-Day Live Online Bootcamp (04:00 PM – 07:00 PM)**
 - **July 21 (Day 1) | Discover & Define:** Learn to spot real-world problems. Master Lean Startup basics and use Perplexity AI to find hidden market gaps.
 - **July 22 (Day 2) | Design & Develop:** Map customer personas, calculate market size (TAM/SAM/SOM), and build a working tech prototype (MVP) using No-Code AI tools.
 - **July 23 (Day 3) | Dollars & Deployment:** Complete your Business Model Canvas, map pricing plans, design a launch strategy (GTM), and craft a 10-slide investor pitch deck.
- **Phase 2: Day 4 – Live Pitching Challenge (shortlisting for the Grand Finale at BHU, happening offline at the campus of BHU)**
 - **July 24 (Day 4) | Deliver & Defend:** Step into the virtual arena. Deliver a fast elevator pitch and clear a live Q&A round with an expert IIT & IIM jury. *(Time slots shared on Day 3)*

EXCLUSIVE BENEFITS TO THE STUDENTS

- **Credentials:** National-level "Innovation First" portfolio certificate co-branded by DIC, IIT BHU & Know Your Careers, to every participant.
- **Incubation Support:** Selected top performers earn direct entry into the 12-week KYC Young Innovators' Cohort backed by up to ₹1.5 Lakh in student fellowships.
- **Capital & IP Infrastructure:** Access to equity-free prototype development grants up to ₹2 Lakh (via the Ministry of Education Innovation Cell ecosystem) and up to ₹34,000 in professional legal funding to draft and file official patents before high school graduation.

To confirm your school's participation or to request dedicated school-level tracking codes, please contact our secretariat at **+91 7080497990** or via email at **innovate@knowyourcareers.com**.

Warm regards,

[Know Your Careers](#)

Execution Team

[DIC, IIT BHU | BHU](#)